



ROAD-IQ COVERS ALL YOUR BLIND SPOTS

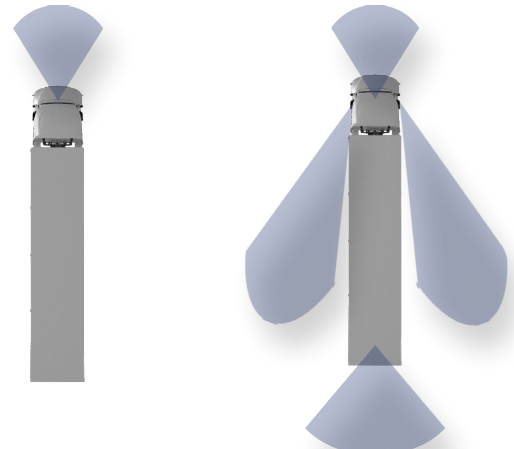
In the event of a fatal accident, the car driver is three times more likely to be at fault than the truck driver. Having recorded video of an accident is critical because it can be used to exonerate the innocent driver. However, only having a forward-facing camera on the vehicle is not sufficient. Approximately 34% of fatal crashes, 44% of injury crashes and 57% of property damage crashes occur on the *sides* or *rear* of the truck. Road-iQ records multiple views surrounding the vehicle, with the ability to integrate up to 7 cameras and even obtain complete 360 degree vision. With multiple cameras, you can be sure that no matter where the point of impact is, footage will show who was at fault in the accident. The majority of the most unsafe driving behaviors would not be captured on video with only a forward-facing camera.



Unsafe Driving Acts*	Captured by Only Front-Facing Camera	Captured by Road-iQ
Merging improperly into traffic, causing a truck to maneuver or brake quickly	✓	✓
Unsafe speed (e.g., approaching too fast from the rear/misjudging truck's speed)	✗	✓
Following too closely	✗	✓
Changing lanes abruptly in front of a truck	✓	✓
Driving in the "no zones" (left rear quarter, right front quarter, and directly behind)	✗	✓
Unsafe passing or turning, primarily turning with insufficient headway	✓	✓
Pulling into traffic from roadside in front of truck without accelerating sufficiently	✓	✓
Changing lanes in front of a truck, then braking (for traffic, obstacle, toll gate, etc.)	✓	✓
Failure to permit a truck to merge	✗	✓
Maneuvering to the right of a truck that is making a right turn (the "right-turn squeeze")	✗	✓
Crossing a lane line near the side of a truck or trailer while passing	✗	✓
Driving between large trucks	✗	✓



Actual photo from a Road-iQ customer's side blind spot camera during a crash.



*Statistics obtained from U.S. Department of Transportation Federal Highway Administration